

## Café Script

[SHOTS OF A COUPLE IN A CAR...]

Man: So where do you want to eat?

Woman: Hmmm. Some place with delicious comfort foods...

Man: OK....

Woman: Oh, and some place with classic café style eating...

Man: Where are we going to find a place like that?

GPS VOICE IN CAR: You have reached your destination.

Man (slows down in his car in front of Coal Country Kandies and Café): Hmmm...

[Shots of café, food, and smiling staff.]

Announcer (VO): Coal Country Kandies and Cafe is a full service restaurant with a full menu of comfort foods and classic cafe eating. They also feature full service on site catering for any event.

Woman (eating): This is perfect!

[Endshot with logo and info]

Announcer (VO): Coal Country Kandies and Café. We're your destination!

## SkyLanes Bowling Script

[SHOTS OF A FUN AND DIVERSE GROUP OF YOUNG FRIENDS GETTING READY TO HEAD OUT FOR A NIGHT OF FUN. UPBEAT MUSIC PLAYS IN THE BACKGROUND AS THEY LAUGH AND HEAD INTO SKYLANES BOWLING. THE GROUP'S CHATTER IS INTERRUPTED BY AN ENTHUSIASTIC BUT POLISHED GUEST - MUSIC STOPS ABRUPTLY...]

Napoléon Bonaparte: Pardon me, but I do not want to be late to engage the games!

[NAPOLÉON BONAPARTE RUSHES THROUGH THE MODERN FRIENDS WHILE HOLDING 10 WINGS AND A PITCHER OF COORS LIGHT AND JOINS A LANE WITH AN UNLIKELY CROWD OF CHARACTERS. THE YOUNG FRIENDS OBSERVE WITH CONFUSED LOOKS.]

Cleopatra (reclining on her side): Naploeon dear, these - what did you call them? These wings are divine! Oh splendid, you've brought us some more...

Abraham Lincoln [holds up a pitcher of Coors light]: Yes and this beverage is putting us in the most joyous of moods!

[MODERN FRIENDS WATCH AND LISTEN INCREDULOUSLY TO THE TIME TRAVELERS.]

Cleopatra (holding her glass of Coors in the air): Indeed, it's well worth the trip through time.

Announcer (VO): [Camera zooms in on a close up of 10 Wings and a pitcher of Coors light] Enjoy our Sunday Special at SkyLanes Bowling - 10 Wings and a pitcher of Coors light for just \$15!

[MODERN FRIENDS JOIN IN WITH TIME TRAVELERS IN BOWLING FUN.]

Announcer (VO): It's even worth a trip through time!

Napoléon Bonaparte [holding a bowling ball and shaking a fist in the air]: We must do this again next Sunday! [Napoléon Bonaparte rolls a strike - which transitions into the company logo and slogan for the end shot.]

## Carpet Company Script

Announcer (VO): We're there when she learns to walk...

[Baby sits on the carpet; baby learns to walk across carpet. The word comfort floats across the screen.]

Announcer (VO): We're there when she learns to ride...

[Toddler rides scooter inside the house. The word durability floats across the screen.]

Announcer (VO): We're there when it's time to clean up.

[Little girl drops spaghetti on the floor.]

Announcer (VO): We're there when she starts to mature...

[Girl does her makeup in the bathroom.]

Announcer (VO): We're there when she grows up.

[Girl in a cap and gown]

Announcer (VO): Leftwich Chapman. We're always there for you.

## Food & Party Warehouse Script

[SHOTS OF A BUSY FAMILY: MOM SHAKES AN EMPTY BOTTLE OF JUICE. DAD LOOKS IN A KITCHEN CABINET AND SHAKES HIS HEAD. SHOT OF THE ENTIRE FAMILY OUTSIDE. PARENTS BOTH HOLD CRYING BABIES WHILE THE OTHER KIDS PLAY AROUND THEM IN CIRCLES...]

Mom: Time for yet another trip to the grocery store!

Dad: Yeah, we really need to stock up on groceries. I guess we'll have to apply for a membership somewhere...

[A VEHICLE SUDDENLY PULLS UP AND "GROCERY DETECTIVES" WITH A MEMORABLE AND CHEESY DEMEANOR JUMP OUT.]

Grocery Detective 1 (Male): Did someone say "stock up on groceries?"

Grocery Detective 2 (Female): At Maines Food and Party Warehouse you can get wholesale club prices without needing the membership!

[FAMILY SUDDENLY APPEARS IN THE STORE WITH THE CHEESY DETECTIVES.]

Grocery Detective 1 (holding juice in bulk): It's great for families looking to stock up, and more competitively priced than local grocery stores!

[FAMILY LOOKS EXCITED AND SURPRISED]

Entire family (children stop playing, one pulls on Detective 2's uniform): Wow! Thanks, Grocery Detectives!

[GROCERY DETECTIVES COULD BECOME EASILY RECOGNIZABLE FACES FOR A DIVERSE AUDIENCE. THEY CAN COME TO THE RESCUE OF PARTY-GOERS, RESTAURANT OWNERS, ETC. WITH THE SAME ADVERTISING FORMULA. ]